



# EAT GOOD FEEL GOOD FORMULATING FOOD — FOR THE — BEST YOU

Parker Food Group is here to formulate & generate the next innovation to meet the needs of consumers that are looking for more from their food. The category is very broad, but we have identified four basic segments that best describe the different zones of development & how PFG can maximize those opportunities:

## HIGH PROTEIN



- For those customers looking to increase their protein intake, we can fortify many of our ingredient solutions and add protein to items such as Cookie Gems® and a variety of other Baked applications.

## HEALTHIER FOOD PRODUCTS



- Many products in this segment require low / no sugar and other nutritional criteria to meet a desired threshold. PFG can work with you to create a customized solution to achieve your goals!

## EATING PLANS



- There are a variety of eating plans and dietary restrictions that we are more aware of today than ever before. Through specific formulation, we can meet those Vegan, Keto, Gluten Free, Non-Dairy, No Sugar, Organic requirements and many more that your customers may require.

## PRODUCT CLAIMS



- Consumers are looking for that front of pack information that tells them exactly what your product has to offer. We have the capability to customize products to meet specific requirements for claims like allergens, ethics, nutritional, and many others.

Contact your sales person for more information and request a sample kit.



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